

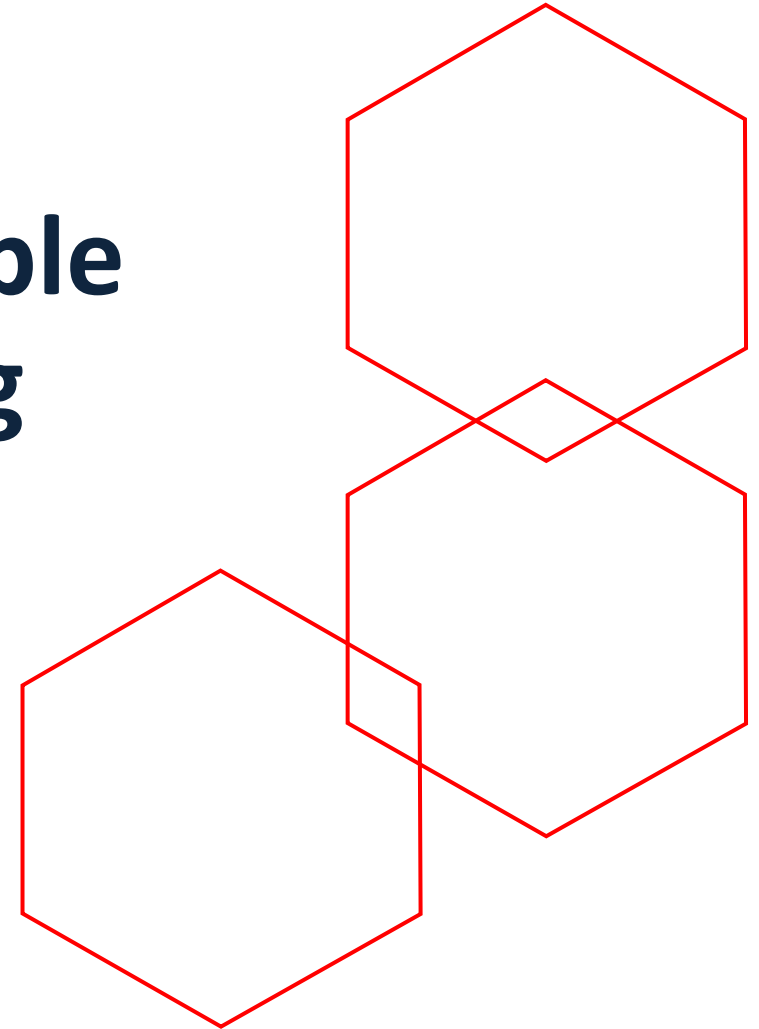
PLASTIC PRODUCT
DECORATING
SUMMIT

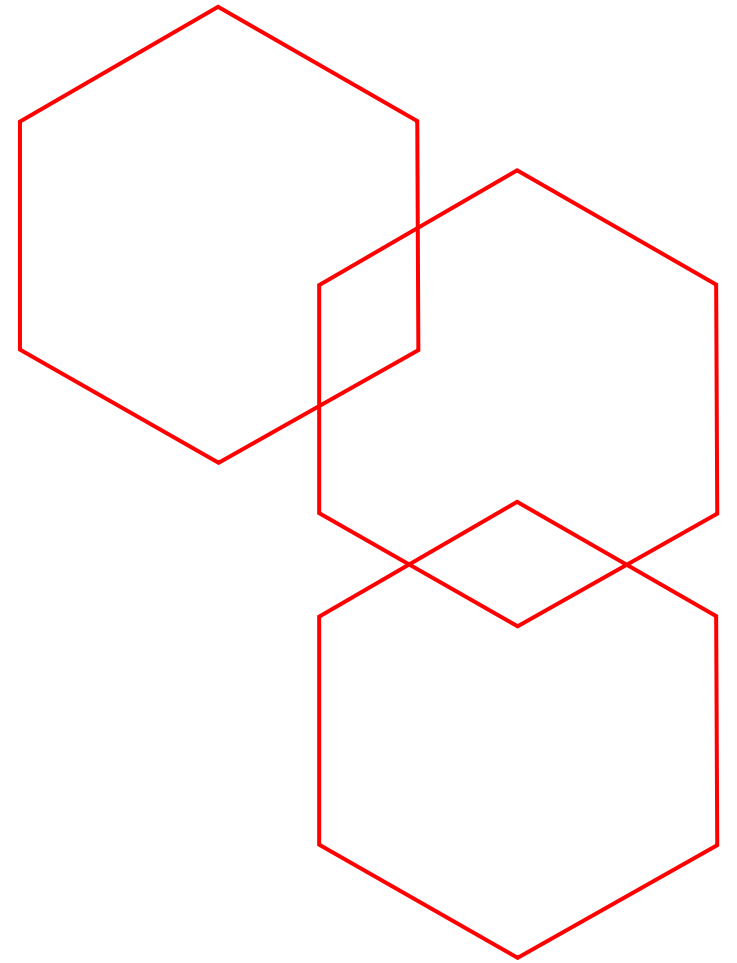
PLASTICS
DECORATING

IN-MOLD
DECORATING ASSOCIATION

Metallic Appearances for Durable Goods with In-Mold Decorating

Scott Tacosik, Kurz Transfer Products
Keith Farthing, Polyfab Daiho





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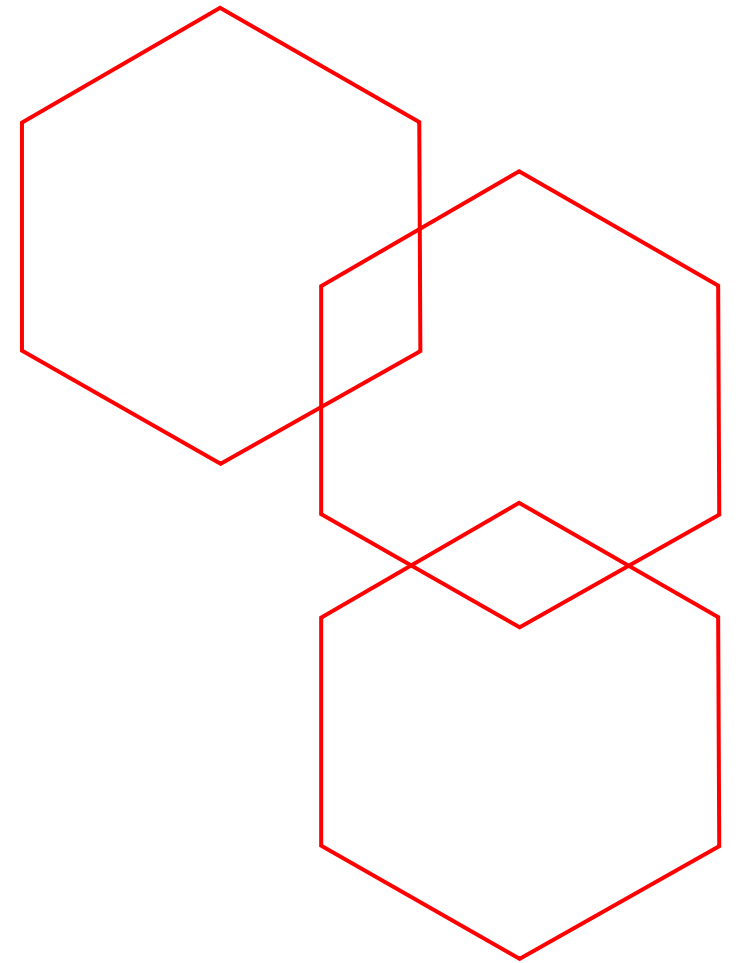


PLASTIC PRODUCT
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PLASTICS
DECORATING

IMDA
INDUSTRIAL MARKETING
DEVELOPMENT ASSOCIATION

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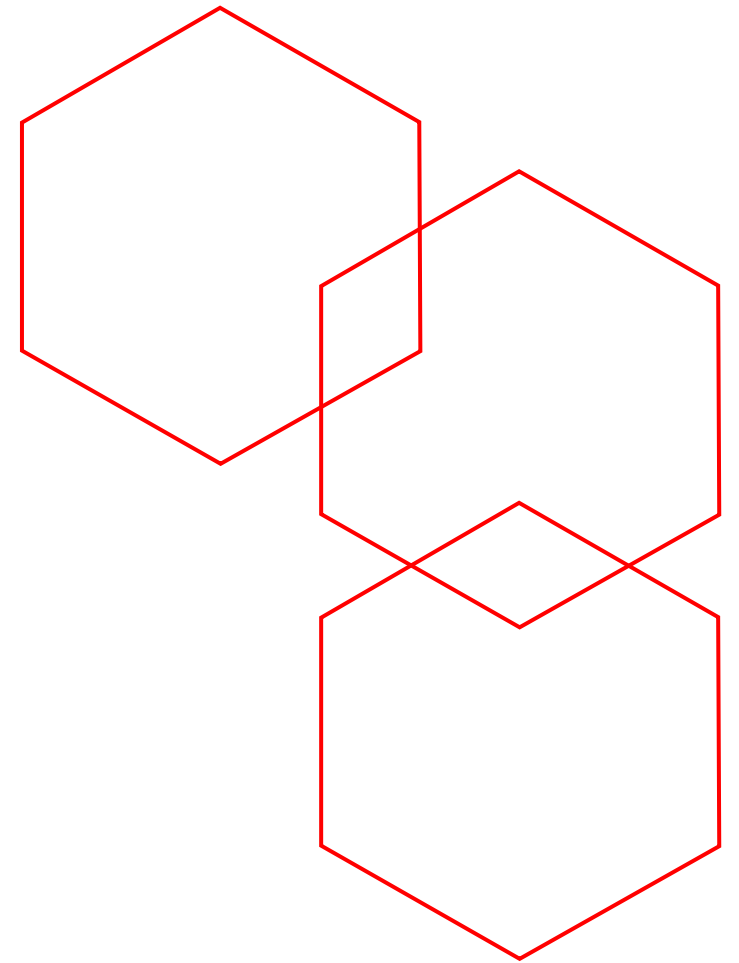
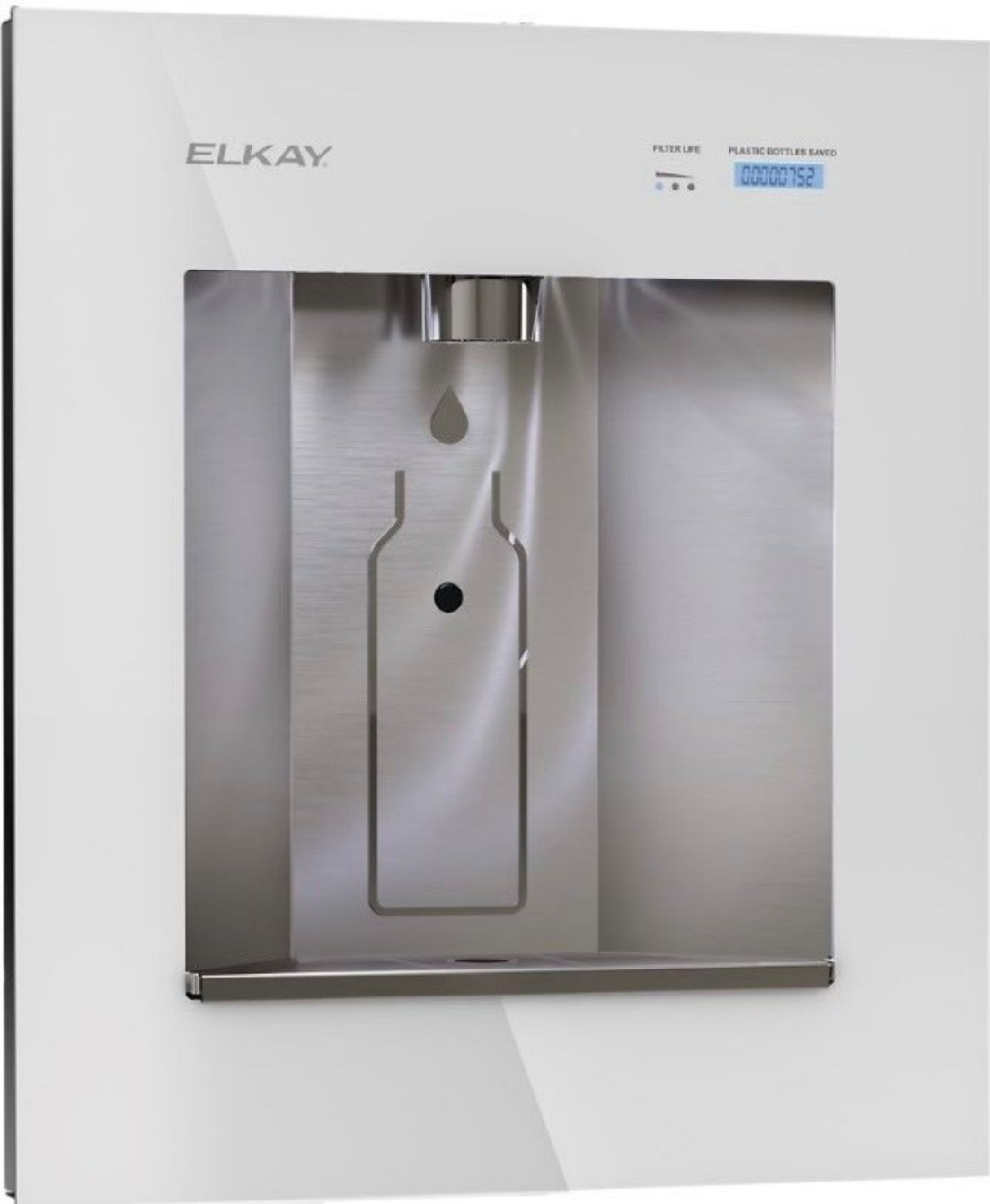


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INDUSTRY ASSOCIATION

September 2023

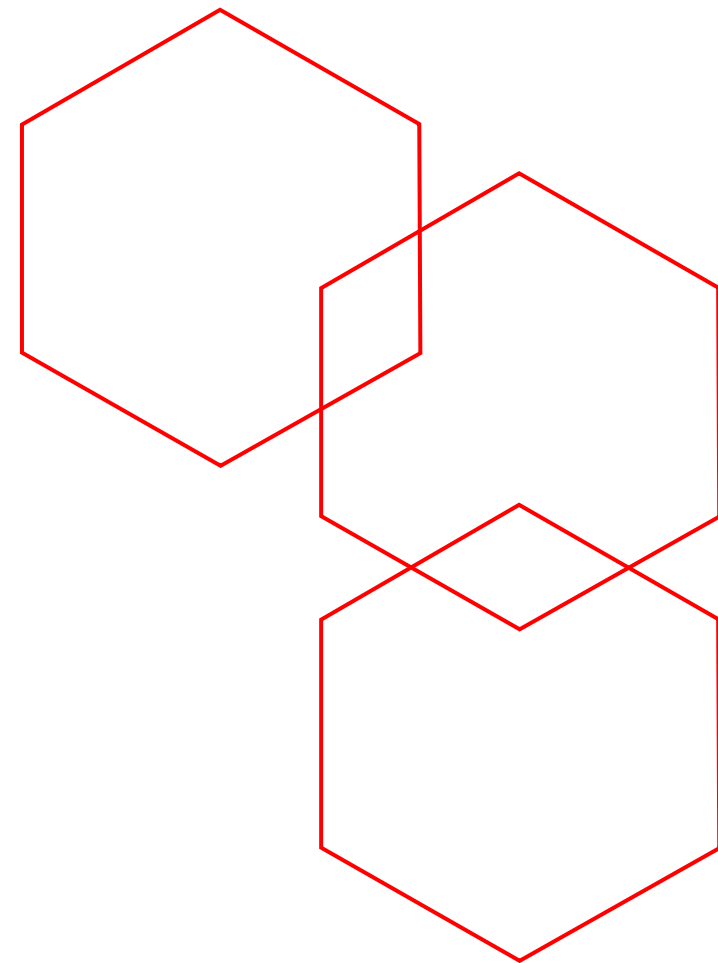


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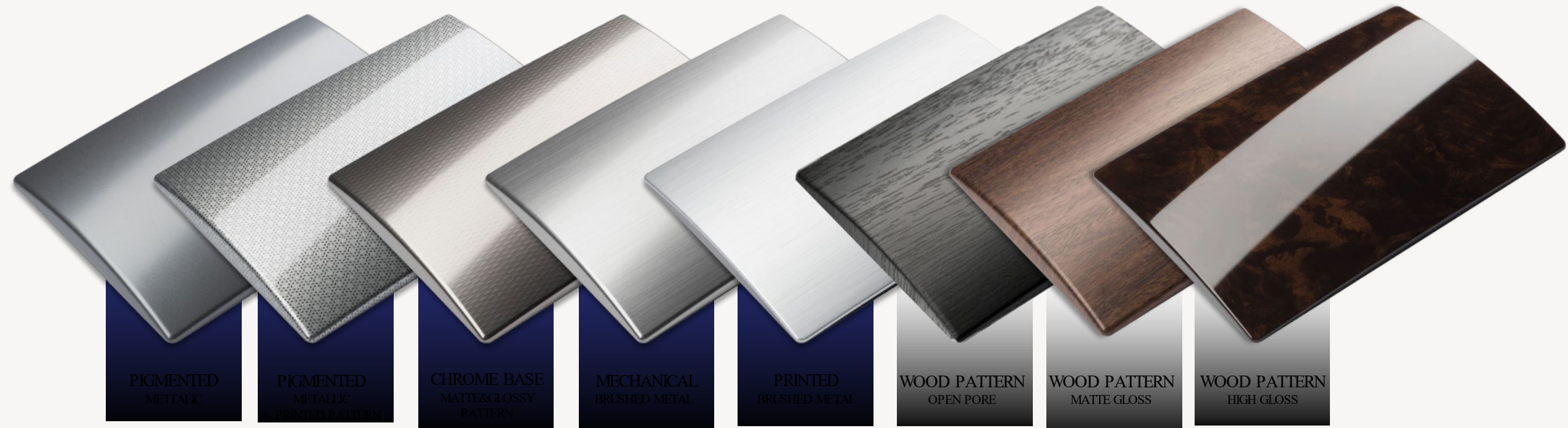


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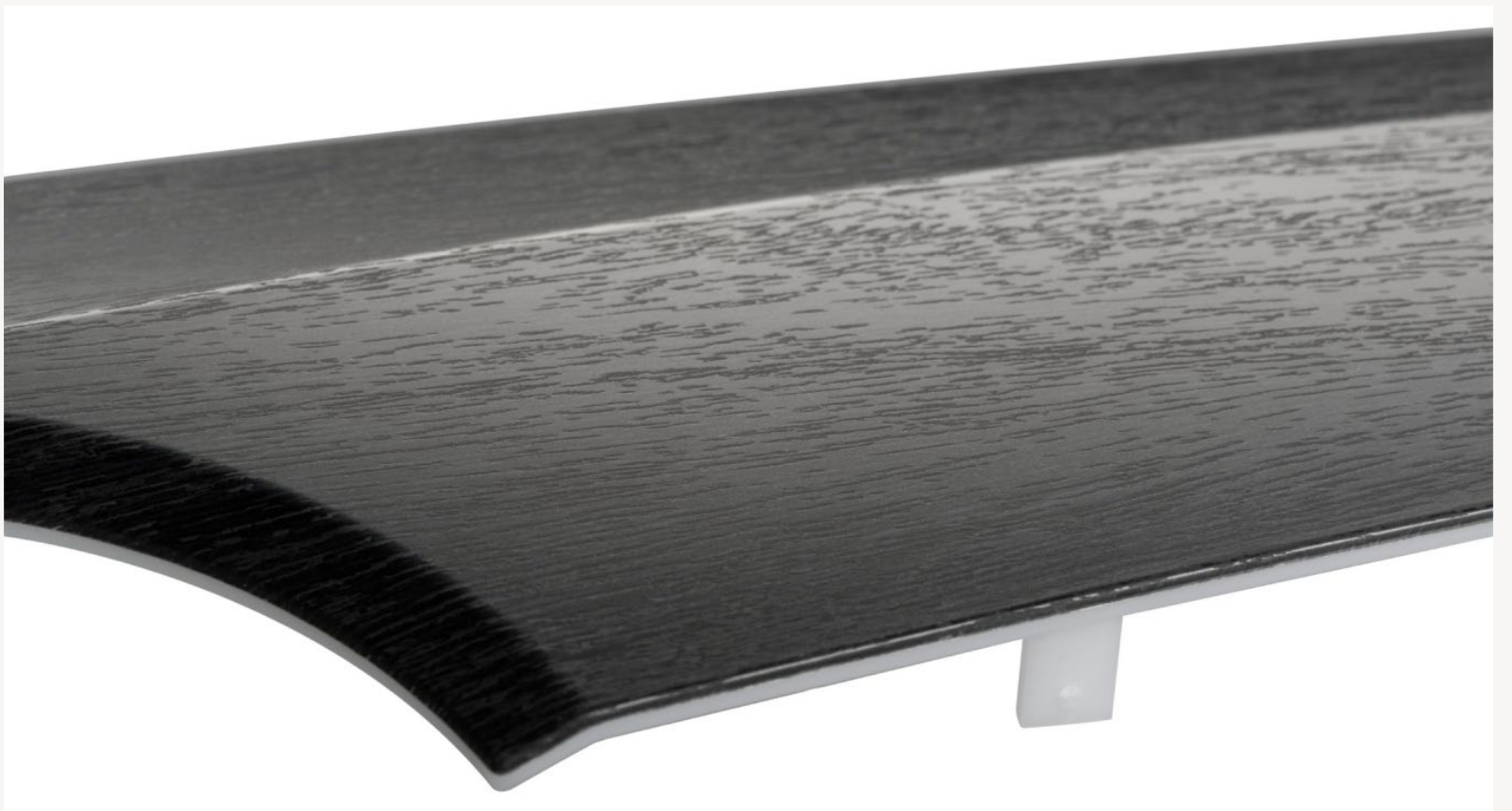
IMD Premium (UV hardened) provides ultimate fine scratch performance

Metallic



Metallic + Geometric Pattern





Open-Grain
Texture

Printed Brushed



Genuine Mechanical Brush





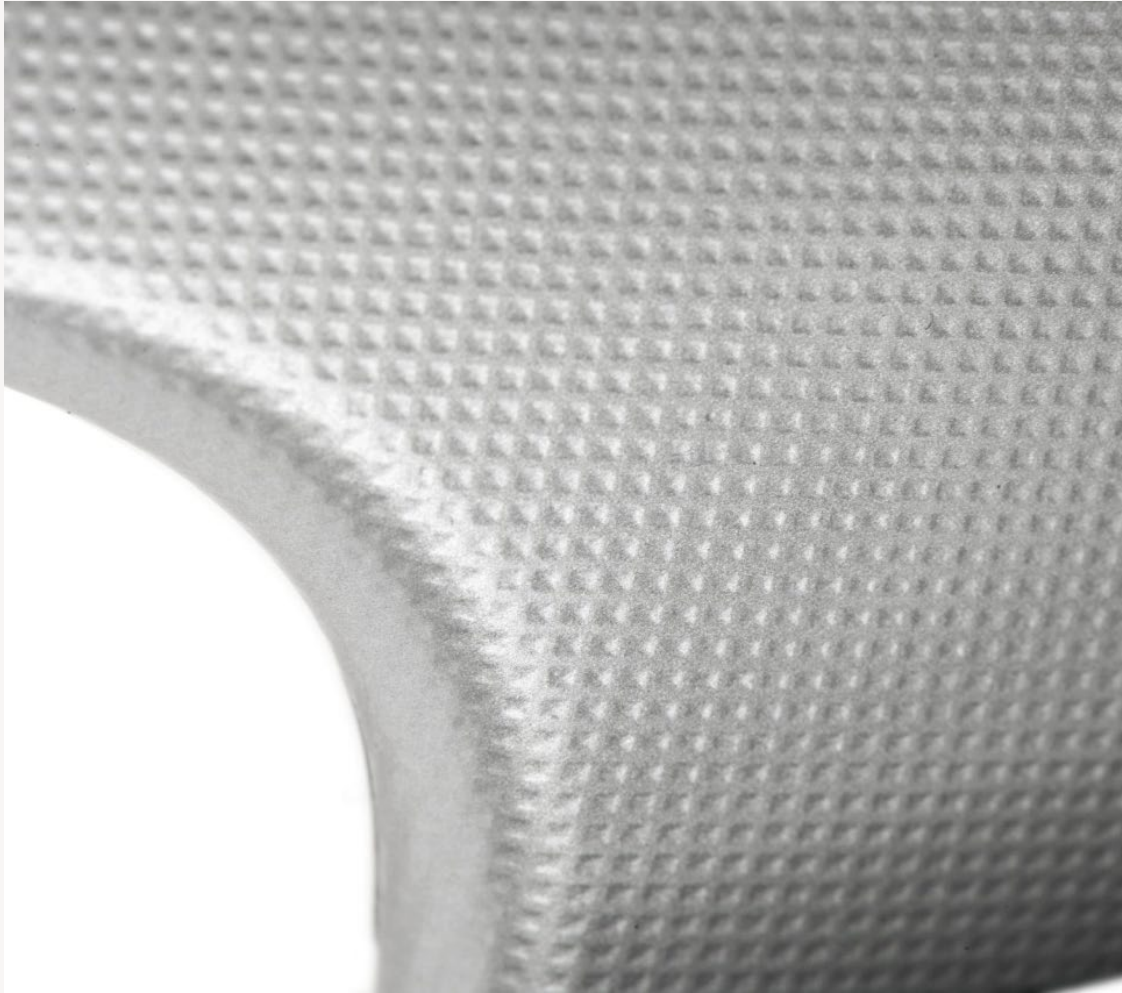
Real metal layering provides genuine luster to brushed aluminum film



Chrome la
matte and

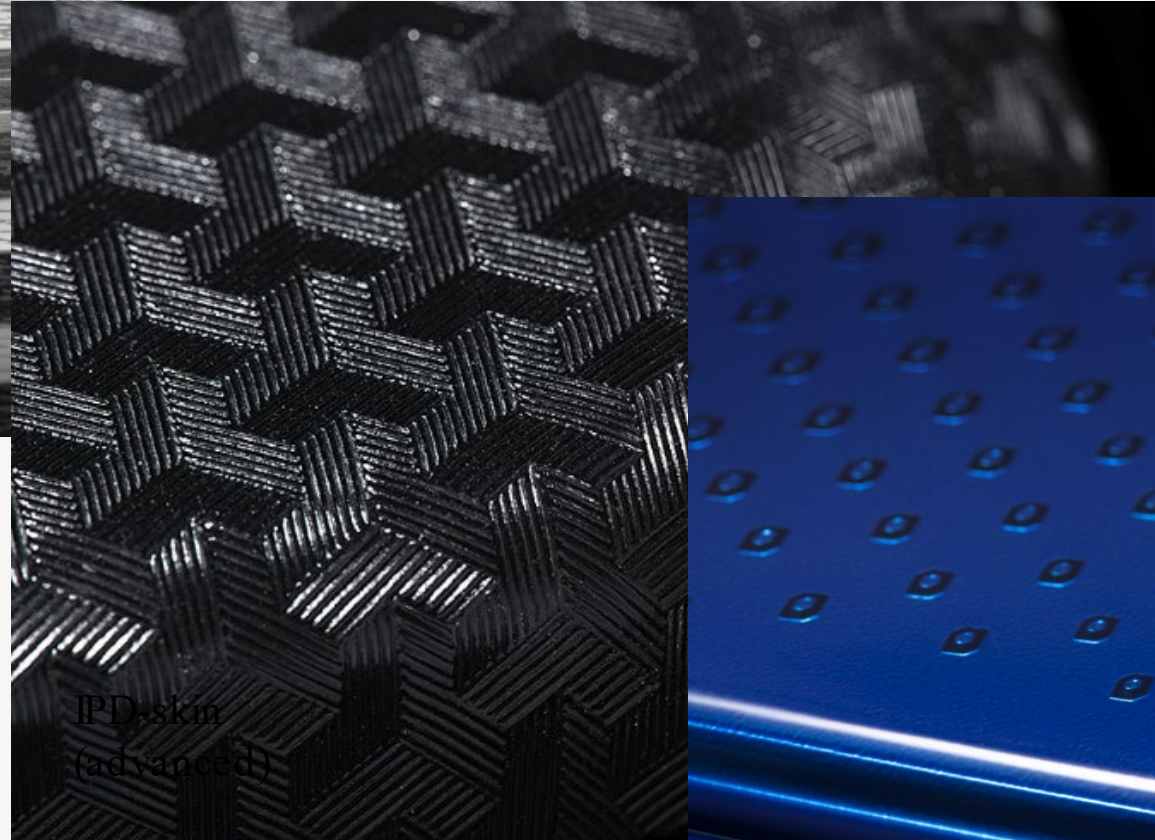


Proprietary & Confidential

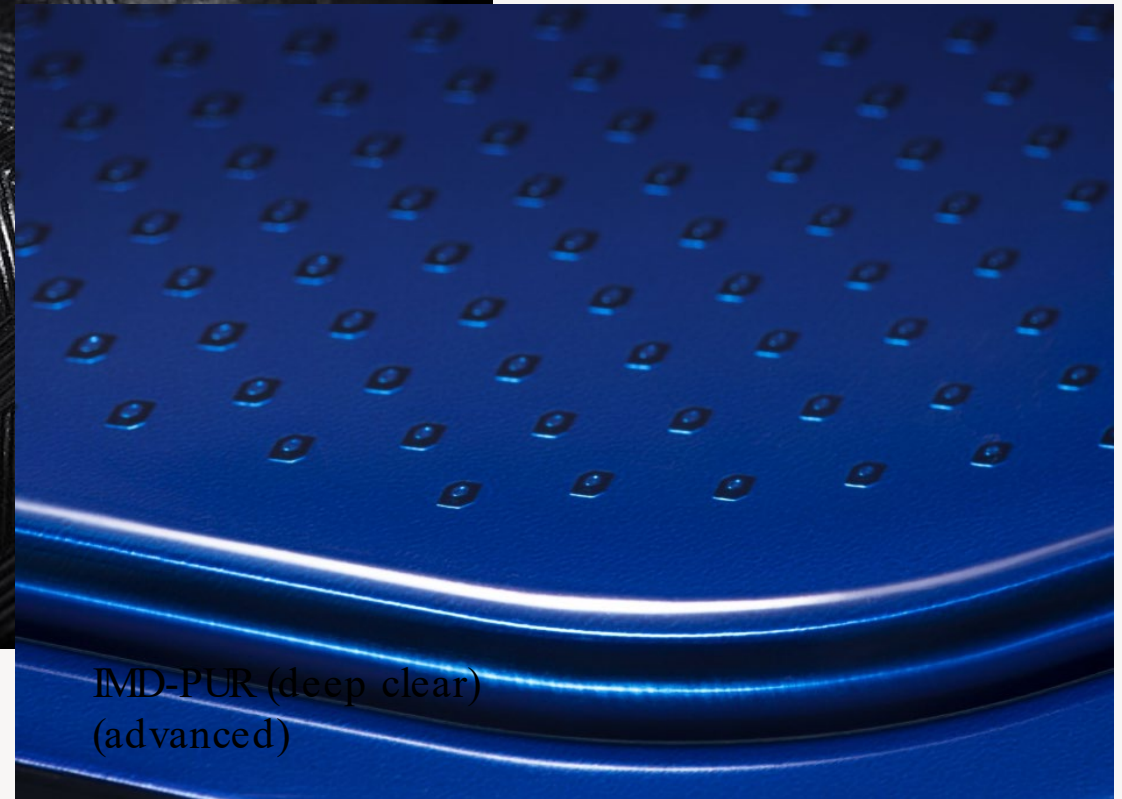




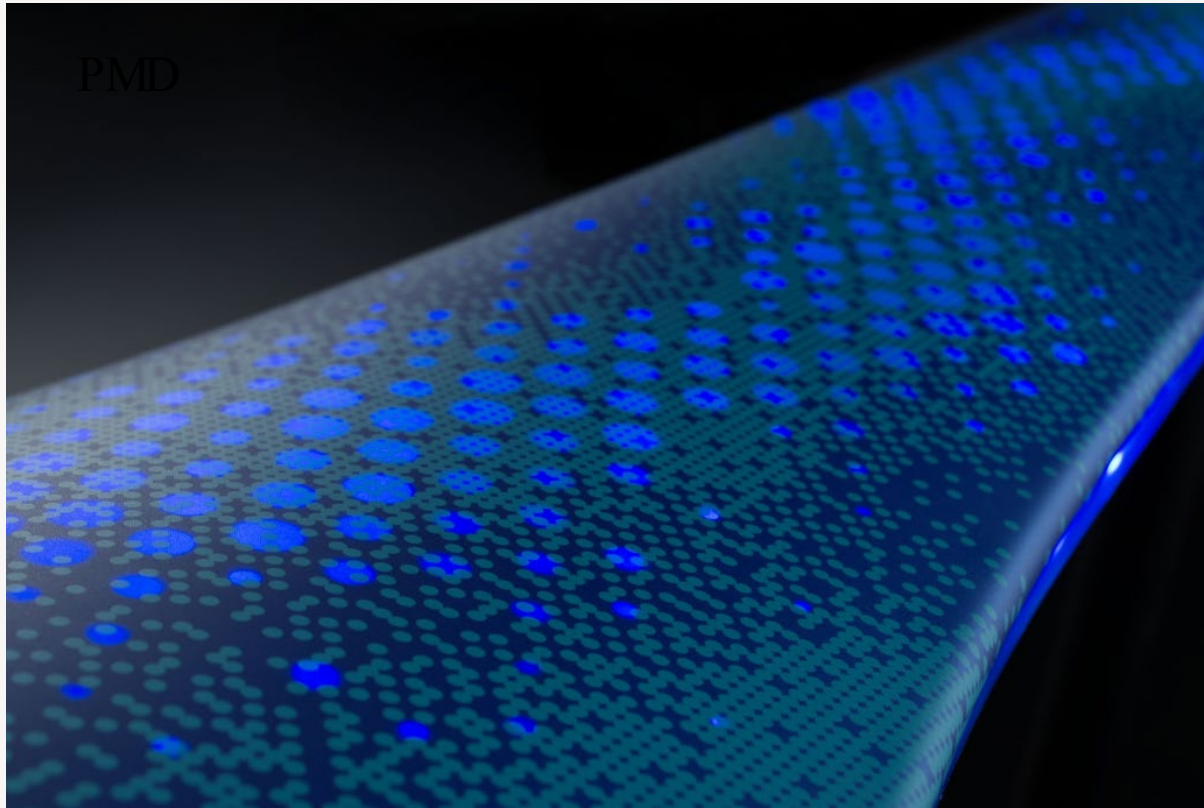
In Mold Texture/Graining



IPD-skin
(advanced)



IMD-PUR (deep clear)
(advanced)



Registered image with touch control for backlit color & intensity

"Secret-till-lit" pattern for day-night appearance differentiation

