



5 REASONS TO JOIN THE IMDA

Join the **In-Mold Decorating Association (IMDA)** – the association that includes **molders, printers, material suppliers, brand owners and equipment manufacturers** who are committed to the development and growth of in-mold technologies and markets. **Why join?**

1

Cost Savings programs – Savings programs through Grainger and PartnerShip offer significant discounts on commonly ordered MRO supplies and shipping through carriers such as FedEx. IMDA members have saved more than \$55,000 in 2021.

2

IMDA HelpLinks – Can't find critical supplies? Have a question about pinning, substrates or inks? Reach out to fellow IMDA Members through the email-driven HelpLinks community to get access to the knowledge base and resources of the entire association.

3

Access to technical guidelines, troubleshooting tips and member surveys – A compilation of resources written by in-mold process experts is available for members in the Members Only section of the IMDA website.

4

Company listing on IMDA's Member Directory – The newly redesigned online Member Directory links IMDA members with those searching for partners. Visitors can search by geographic location or services offered, helping brand owners, label designers, molders and others find the partners they need.

5

Launching in 2022: IMDA Video Academy – Bringing in-mold education to your door, the IMDA Video Academy will bring technical training, troubleshooting guidance, market updates and more to every employee of IMDA member companies.

Join today! Learn more about the benefits of IMDA membership and submit your membership form now.

JOIN IMDA NOW



In-Mold Decorating Association | 2150 SW Westport Dr., Ste. 101 | Topeka, KS 66614
For more information, contact Dianna Brodine or call 785.215.8635.