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To: Jeff Peterson <jeff@fsea.com>
 From: In-Mold Decorating Association
 From Email: dianna@imdassociation.com
 Subject: IMDA In-Mold Messenger: Recyclers Say IML is Preferred; Members Save on Grainger Purchases
 Preheader:



This section features a graphic on the left with a network of nodes and lines, overlaid with a large white play button icon. To the right of the graphic, the text reads 'IMDA Video Update' in bold, followed by 'IMDA Managing Director Dianna Brodine on supply chain challenges, training opportunities and 2022 events'. On the far right is a photograph of Dianna Brodine, a woman with curly hair, smiling and sitting at a desk.

APR Says In-Mold Labels are "Preferred"



The Association of Plastics Recyclers maintains a Design Guidance section on its website, providing a resource for those designing consumer packaging that finds its way into the recycling stream. The Design Guidance offers "laboratory test method documents that can be used to assess the impact of a plastic design feature or component on recycling... The objective of testing is to determine the impact of a design feature on the processability of a package item as well as the ability of post-consumer resin (PCR) derived from such feedstocks to meet quality specifications for end-use applications," according

to the site.

In its guidance, design elements are rated as "preferred," "detrimental" and "requires test results." In-mold labels are designated as "preferred."

According to the APR website, "In-mold labels are not removed in the recycling process since they are bonded with the wall of the package. They will flow through the recycling process with the PP and be blended with the recycled PP. The lack of adhesive is beneficial to recycling since it cannot affect color or other mechanical properties. The label polymer and ink should be compatible with PP so as not to negatively affect its properties."

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Automation, Sustainability and the Future of In-Mold Processes



A recent article in [Plastics Decorating magazine](#) focused on where automation fits in for in-mold processes, the manufacturing setups for which it is best suited and advice for successful integration. It also provided perspectives on where in-mold decorating and in-mold labeling fit with sustainability initiatives, intel on emerging trends and observations about forward-thinking developments in the industry.

IMDA Members Have Saved More than \$56,000



IMDA members with locations in the US saved more than \$56,000 with the Grainger Discount Program in the first 10 months of 2021. Members simply need to log into the Grainger website using their Grainger member number to see reduced pricing on commonly ordered items. In addition, IMDA members receive significant shipping discounts on their Grainger purchases. If you do not know your Grainger number, contact the IMDA offices at (785) 215-8635 or dianna@imdassociation.com.

Learn More About the Employee Retention Credit (ERC)



Expansions and revisions to the Employee Retention Credit (ERC) over the last 12 months have resulted in additional opportunities to claim the employee retention credit. If businesses have 500 full-time employees or fewer and have experienced a quarterly revenue decline of 20% or greater in 2020 or 2021, both as compared to the same quarter in 2019, the business may qualify for substantial ERC benefits.

IMDA Member Benefits Partner Wipfli, a tax and advisory firm, has recorded a 20-minute webinar with details on recent revisions. Sign up now to receive access to this free webinar.

REGISTER NOW

IMDA Welcomes New Members

The IMDA has welcomed five new members to the association. A full list of IMDA members can be found, categorized by specialty, at <https://imdassociation.com/directory/>.

Dow, Inc. is a materials science leader committed to delivering innovative and sustainable solutions for customers in packaging, infrastructure and consumer care. Dow operates 106 manufacturing sites in 31 countries and employs approximately 35,700 people.

Winpak Portion Packaging, Inc., Sauk Village, Illinois, is part of a global group with 12 manufacturing facilities in North America. It manufactures and distributes packaging materials and machines, primarily used for the protection of perishable foods, beverages, pharmaceuticals, medical and personal care.

Spectratek Technologies, Inc., located in Santa Fe Springs, California, is the largest manufacturer of holographic diffraction patterns, engraved patterns and embossed micro-structure designs. Its film and glitter products are utilized to enhance folding cartons, in-mold labels, and flexible packaging.

HG Image (Wuhan Huagong Image Technology & Development Co., Ltd) has been a leading hologram manufacturer since 1990. It is the key subsidiary of the public company HG Tech. With advanced holographic techniques and comprehensive security techniques, HG Image has been in China's security hologram industry for 20 years.

IML Labels, with headquarters in Canada and a US facility in the Chicago area, is a large label printing company founded in 2006 to serve the fast-growing IML market. The company now employs about 50 people and, with the strong growth of recent years, has invested in another plant located in Chicago.

IMDA greatly appreciates the support of its Platinum Sponsors:



2022 IMDA Symposium Has Been Scheduled



Make plans now to attend the 2022 IMDA Symposium, scheduled for September 27-29 in the Ypsilanti, Michigan, area.

In addition to technical programs, a supplier trade fair and the IMDA Awards reception, this year's event will feature a Member Facility Tour, which will be announced soon.

In-Mold in the News

[Test Project in Denmark Adds Digital Watermarks for Recycling Direction](#)

[Xeikon Appoints Southeast Regional Sales Manager](#)

[CCL Announces Intent to Acquire Mexico Electronics Supplier](#)

[Cosmetics Specialties International is Acquired by Airlite Plastics](#)

IMDA is an organization of molders, printers, material suppliers, equipment suppliers and others committed to the development and growth of in-mold decorating products, technologies and markets.

In-Mold Decorating Association | 2150 SW Westport Dr., Suite 101 | Topeka, KS 66614
For more information, contact [Dianna Brodine](#) or call 785.215.8635.

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