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 Subject: IMDA Messenger: Symposium, PACK EXPO  
 Preheader:

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## Join Us in September for the IMDA Symposium

Register now for the IN-PERSON IMDA Symposium, to be held September 16 and 17 in Edina (Minneapolis), Minnesota. We will once again host the IMDA Symposium in tandem with SPE's Decorating & Coatings Division TopCon to add even more plastics decorating and coatings content for attendees.



Sessions will include Sustainability & Recyclability of Decorated Plastics; Vision Inspection for IML; Functional Inks for IME; Tactile Textured Surfaces for IMD; Automation & Robotics; Decoration of Medical Components, and more than 20 other papers and panels.

The hotel – the Westin Edina Galleria – now is accepting reservations for the 2021 IMDA Symposium. To make reservations, visit <https://www.marriott.com/event-reservations/reservation-link.mi?id=1606849205347&key=GRP&app=resvlink>.

The IMDA member Early Bird Registration Rate expires August 31. Register today and see the full programming list at <https://www.imdassociation.com/symposium/>.

## See the IMDA at PACK EXPO Las Vegas



IMDA is proud to be an association partner of PACK EXPO Las Vegas, to be held September 27 to 29 at the Las Vegas Convention Center.

IMDA Award winners will be featured in the event's Showcase of Packaging Innovation, and the IMDA will exhibit in Booth #C-1346.

Register at no cost by using code **IMDACC** at <https://www.packexpolasvegas.com/>.

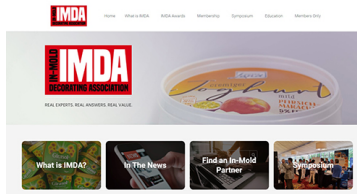
## IMDA Launches Updated Website

The IMDA has revamped its website ([www.imdassociation.com](http://www.imdassociation.com)). The site now allows greater ability to engage those searching for in-mold decorating, labeling and electronics resources with more visual examples of the technology and its capabilities.

The Member Directory – a resource accessed daily by those looking for in-mold process and supply sources –

also allows new functionality, including increased branding opportunities. IMDA Members will receive additional information from Managing Director Dianna Brodine on how to enhance their listings.

A new Sustainability & Recyclability page is in development to provide resources that promote the benefits of in-mold technology to brand owners and others in the plastics decoration and labeling industries. The Members Only section of the website (including Technical Guidelines, Case Studies and more) will launch at the end of August.



IMDA greatly appreciates the support of its Platinum Sponsors:



## IMDA Symposium: Tabletop Exhibit Reservations Open



Because of space restrictions, booth availability will be limited at the 2021 IMDA Symposium. Industry suppliers who are interested in exhibiting should download the form, fill it out and return it today to secure your spot.

Industry leaders currently scheduled to be at the event include 3DT, AkzoNobel, Arburg, CDigital, Diversified Printing Techniques, GEW, Heraeus, KURZ, Sussex IM, Tributek, Wipfli and YUPO..

[Download the exhibit form](#) for more information.

## In-Mold in the News

[Fort Dearborn and Multi-Color to Merge](#)

[DuraTech Industries Launches 8-Part Video Series on In-Mold Decorating](#)

[AWA Offers Annual Label Market Overview](#)

[Packaging Industry Consolidation in Every Direction](#)



## Did You Miss the Big Announcement? See the IMDA Awards Honorees

The 2021 IMDA Awards Competition recognized outstanding IML, IMD and IME submissions that were produced in 2020 or are slated for release in 2021. We had a near-record number of entries this year, and our judges were faced with a tough task. [Learn more about the honorees in each category.](#)

## In-Mold Tips and Tricks

The IMDA has a troubleshooting guide on its website ([www.imdassociation.com](http://www.imdassociation.com)) for members. The following is one of many problem-solving tips available.

In-mold substrates (sheets, molds, labels, etc.) must be stored properly – whether printed or unprinted – to avoid



application issues during product manufacturing.

Ambient conditions during storage of materials should be maintained within the following guidelines:

**Temperature:** Maintain storage at 72° F plus or minus 5 degrees (22° C +/- 2° C)

**Humidity:** 50% relative humidity (R.H.) plus or minus 10%

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*IMDA is an organization of molders, printers, material suppliers, equipment suppliers and others committed to the development and growth of in-mold decorating products, technologies and markets.*

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