

A close-up photograph of an industrial machine, likely a paper mill or textile loom. The machine features a large, cylindrical metal component with a white roll of material (possibly paper or fabric) being processed. The machine is surrounded by various mechanical parts, including pipes, wires, and a yellow safety guard. The background shows a blurred industrial setting with a red sign that reads "[21025]".

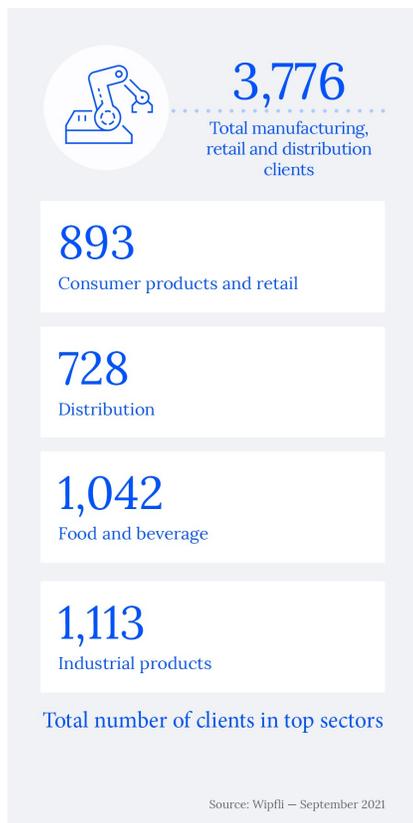
Creating lasting,  
positive impact

**WIPFLI**

## From curiosity, to clarity, to results

Business today is more fluid than ever. Helping you achieve your goals takes imagination, discipline and a process that delivers results today while anticipating tomorrow's demands. That's Wipfli.

With more than 100,000 clients and 3,000 associates, Wipfli ranks among the top 20 accounting and business consulting firms in the nation. In 2021, the talented team from Mueller Prost joined Wipfli and brought their cross-industry experience and creativity to help clients see beyond today's most complex business challenges. From operational improvements and performance enhancements to large-scale digital transformation, we help clients achieve lasting results and set their sights on new goals. Your complex business challenges will be addressed by a team with [manufacturing experience](#), [expertise](#) and [creativity](#).



### Wipfli Manufacturing, Retail and Distribution Industry Practice

Wipfli advisers know how to help you innovate, self-disrupt and unlock the full potential of your in-mold decorating, labeling and electronics business. With our firm's dedicated specialists, you benefit from insightful thinking across critical areas of your business – gaining greater financial success, tax optimization, operational excellence and an engaged workforce. At Wipfli, you'll find:

- 300+ partners and professional staff devoted to supporting a diverse group of manufacturers and distributors
- 85+ years of industry experience and knowledge
- Over 3,500 total manufacturing and distribution clients

### Understanding Your Challenges and Providing Positive Outcomes

- Margin improvement: [Understanding cost to make/sell](#)
- eCommerce: [Improving customer experience](#)
- Digital transformation: [Understanding what digital means for my business](#)
- Technology modernization: [Exploring cost-effective tech solutions](#)
- Workforce: [Finding workers to reduce lead times](#)
- Supply chain: [Reducing costs and increasing supply chain efficiency](#)
- Outsourced accounting/CFO: [Taking non-core functions off my hands](#)
- Succession: [Planning for immediate and future company ownership](#)

# Wipfli Overview

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## Tech. Transformed

Technology fuels the success of in-mold decorating, labeling and electronics businesses. It can help solve your greatest challenges and be leveraged in so many more ways.

That's where Wipfli comes in. At Wipfli, we don't just offer digital solutions. We offer digital clarity — cutting through to make the future work for you. Let's help solve one of your biggest challenges with the right tech strategy.

## Innovation

By thinking innovatively and leveraging the right technology, you can transform your customer experience, improve your business processes and attract and retain a more talented workforce.

With our team, you can:

Use the Design Thinking process to generate ground-breaking ideas	Create a roadmap for future technology innovation
Design human-centered digital technology	Leverage business intelligence to make more strategic decisions
Upgrade to a modern, cloud-based ERP	

## Automation

Manufacturing has a huge opportunity to leverage automation to achieve greater efficiency and productivity, transition people into more strategic roles and continue improving the customer experience.

Wipfli can help. Work with our team to:

Identify automation opportunities and related tech solutions
Automate processes to improve the user experience
Leverage cloud technology
Create a roadmap for future technology
Develop custom technology to meet unique automation opportunities

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## Resiliency

The two biggest challenges in-mold decorating, labeling and electronics businesses face in becoming more resilient is in their cybersecurity and supply chains.

Let our team help you leverage technology to boost resiliency in both areas. We can:

Assess your cybersecurity protection and identify risks and vulnerabilities

Solve your IT challenges and implement more robust infrastructure

Implement managed detection and response cybersecurity

Optimize your ERP system to improve your supply chain strategy

## Growth and Expansion

In-mold decorating, labeling and electronics businesses can use digital solutions to increase customer loyalty and retention while optimizing profitability and revenue, make smart decisions based on accurate and timely business intelligence and produce qualified leads that drive more business.

Wipfli can help you:

Develop personas so you can better understand your customers

Define your customers' biggest needs and implement solutions to meet them

Deliver a greater user experience through mobile apps

Implement a robust CRM system

Create a long-term digital strategy

## Relentlessly Focused on Your Opportunities

We're driven to understand your business as deeply as you do through a unique combination of entrepreneurial passion, industry knowledge and functional skills. Our teams effectively integrate our services to address your needs from a holistic, enterprise perspective.

Let's get started. Contact one of us below to start the conversation:

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