



2021 IMDA AWARDS COMPETITION

The 2021 IMDA Awards Competition will recognize outstanding IML, IMD and IME submissions that were produced in 2020 or are slated for release in 2021. Entries received from around the world will showcase the best in in-mold design and technical achievement, and this year's competition features new categories to recognize the innovations related to sustainability and the COVID-19 pandemic.

JUDGING

Judging will be performed by individuals who are knowledgeable in in-mold processes. Judges will look at overall design and complexity; integration of the in-mold element into the part or package; functionality; and innovation in the use of materials and processes. Manufacturing difficulty and complexity of the part, label, design or mold also are considered.

To ensure fairness, submitting companies are masked during the judging process, and no judge may cast a vote for any entry submitted by his/her own company. Judges will select a winner in each category, and a "Best of Show" will be chosen from among all category winners. The decision of the judges will be final, and no correspondence will be provided regarding details of the judging.

INDUSTRY RECOGNITION

Award winners in each category receive the following:

- A personalized award certificate suitable for display
- Recognition with a photo of the submitted entry and production details on the IMDA website
- Recognition in the October/November issue of *Plastics Decorating* magazine
- Additional recognition and display in other industry publications and at industry events, including *Label & Narrow Web* magazine, during the IMDA Symposium and at the Brand Zone at PACK EXPO Las Vegas

IMPORTANT DATES

April 1, 2021

IMDA Awards Competition Entry Form Available

The 2021 competition information will be available at www.imdassociation.com, including downloadable entry forms.

May 15, 2021

Early Bird Deadline

Entry fee pricing increases after this date.

June 1 2021

Final Entry Deadline

Mid-June 2021

IMDA Awards Competition Judging

Late June 2021

Winners Notified

All winners will be notified and the IMDA Awards Competition Video Reveal will take place.





THANK YOU
to the sponsors of the
2021 IMDA Awards



2021 IMDA AWARDS COMPETITION

CATEGORIES

In-Mold Decorated Package / Container

- Best Package Design
- Best Technical Achievement

Label (includes Appliques and Inserts)

- Best Label Design
- Best Technical Achievement

In-Mold Decorated Consumer Goods / Durable Part

- Best Part Design
- Best Technical Achievement

In-Mold Electronics

- Best Electronics Design
- Best Technical Achievement

Prototype Product or In-House Promotions

- Best Product Design
- Best Technical Achievement

Special Awards:

- Most Sustainable Use in the Design & Production of an In-Mold Decorated Label, Package or Part
- Most Innovative Use of an In-Mold Decorating Label, Package or Part Related to the COVID-19 Pandemic

RULES & REGULATIONS

- Entry fees must accompany entries or your entries will not be judged. IMDA does not invoice. Payment accepted via check, credit card or bank wire transfer.
- Each entry must be submitted with a separate entry form.
- Products can be entered in more than one category. Each category requires a separate sample, entry form and fee.
- There is no limit to the number of entries a company can submit.
- IMDA retains the right to re-categorize as necessary. This assures the fairest judging and affords the entrant the best opportunity for an award in the competition.
- Entries cannot be returned and become the property of IMDA.
- Any company engaged in the production or design of in-mold products may enter. It is not necessary to be an IMDA member. However, entry fees to non-members are higher.
- IMDA reserves the right to share images of entries.

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ENTRY FORM

(Each entry requires its own form.)

Award Category: _____

Product Name: _____

Submitting Company: _____

Brand Owner: _____

Product Molder: _____

Label Printer: _____

Brief description of what makes the entry unique/innovative/commercially successful: _____

What made the product suitable for IML, IMD or IME? _____

What technical challenges existed in the production/molding/forming process? _____

If submitting for a special award in the Sustainable Use or Innovative Use Related to the Pandemic categories, briefly describe how IML/IMD/IME contributed to sustainability goals or pandemic applicability: _____

Company Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

IMDA Members:

____ Early Bird entries (submitted before May 15).....\$200

____ Entries received after May 16.....\$250

Total Amount Due: _____

Non-Members:

____ Early Bird entries (submitted before May 15).....\$240

____ Entries received after May 16.....\$290

Total Amount Due: _____

Questions?

Call Dianna Brodine at 785.215.8635

or email jeff@imdassociation.com.

Method of payment:

Check (included with entry forms)

Credit Card

Card: Visa MC Discover AMEX

Card # _____

Exp. Date: _____

Security Code: _____

Name on Card: _____

Billing Address: _____

Signature: _____

Early Bird Deadline: May 15, 2021

Final Deadline: June 1, 2021

Send your entries, with entry forms attached, and payment to:

In-Mold Decorating Association (IMDA)

ATTN: IMDA Awards Competition

2150 SW Westport Drive, Suite 101 • Topeka, KS 66614