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From: In-Mold Decorating Association
From Email: dianna@imdassociation.com
Subject: IMDA Messenger: IMDA Symposium | Exhibitor Registration | In-Mold Tips & Tricks
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THE
**IN-MOLD
MESSENGER**

IMDA Awards: Final Entry Deadline is June 1

Thanks to the support of our sponsors – StackTeck, Innovia, KURZ and InkWorks Printing – the 2021 IMDA Awards Competition will recognize outstanding IML, IMD and IME submissions that were produced in 2020 or are slated for release in 2021. Enter in one (or all!) of these categories:

- In-Mold Decorated Package / Container
- Label (includes Appliques and Inserts)
- In-Mold Decorated Consumer Goods / Durable Part
- In-Mold Electronics
- Prototype Product or In-House Promotion



Special awards will be presented in the following categories:

- Most Sustainable Use in the Design & Production of an In-Mold Decorated Label, Package or Part
- Most Innovative Use of an In-Mold Decorating Label, Package or Part Related to the COVID-19 Pandemic

Download the entry form at www.imdassociation.com/imda-awards.

IMDA greatly appreciates the support of its Platinum Sponsors:



IMDA Symposium: Call for Papers

Mark your calendars for September 16 and 17 when we will once again host the IMDA Symposium in tandem with SPE's Decorating & Assembly Division TopCon. The event will be held in Edina (Minneapolis), Minnesota.



This year, there will be a special focus on coating and decorating techniques for plastic components in medical, automotive and packaging applications. Topics also will include presentations on how technologies have been impacted by the recent pandemic.

Abstracts are being accepted for those wishing to present at the IMDA Symposium and are due by June 15. Get more information at <https://www.imdassociation.com/symposium/call-papers>.

IMDA Symposium: Hotel Reservations Open



The hotel block now is accepting reservations for the 2021 IMDA Symposium. The event will be held at The Westin Edina Galleria near Minneapolis, Minnesota.

To make reservations, visit <https://www.imdassociation.com/symposium/hotel-information>.

IMDA Symposium: Tabletop Exhibit Reservations Open

Because of space restrictions, booth availability will be limited at the 2021 IMDA Symposium. Industry suppliers who are interested in exhibiting should download the form, fill it out and return it today to secure your spot. We recommend that those who are interested in exhibiting make the commitment soon.

Contact Dianna Brodine at dianna@imdassociation.com for more information or download the exhibit form at <https://www.imdassociation.com/symposium/supplier-trade-fair>.

IMLCON / IMDCON / IMECON Begins on Tuesday, May 25



The AWAVirtual™ IMLCON™, IMDCON™ & IMECON™, a virtual conference hosted by AWA International, opens on Tuesday, May 25. The three-day online conference runs from May 25 to May 27.

Learn more and register at <https://awa-bv.com/product/in-mold-technologies-platform/#program>.

In-Mold in the News

[CMG Plastics Expands High-Speed In-Mold Labeling Resources](#)

[Sustainability & Decorated Plastics Packaging](#)

[StackTeck Releases White Paper – IML Technology: Keys to Automation](#)

In-Mold Tips and Tricks



The IMDA has a troubleshooting guide on its website (www.imdassociation.com) for members. The following is one of many problem-solving tips available.

Have you noticed a problem with ghosting – white “halos” around your labels? This typically occurs on the edge farthest from the injection point.

Potential Cause: A base film with a low melt point

Potential Solutions:

- Change to a clear material
- Decrease molding temperature, either by chilling the mold surface or reducing extruder barrel temperature
- Change material to a higher melt point formulation

Contact Dianna Brodine at dianna@imdassociation.com if you need help accessing the Members Only section of the website.

IMDA is an organization of molders, printers, material suppliers, equipment suppliers and others committed to the development and growth of in-mold decorating products, technologies and markets.

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