



Sponsorship Levels 2021

Platinum Sponsorship

\$3,000 annually

Publicity Benefits

- Color logo and description highlighted on the IMDA website home page
- Highlighted as a sponsor in the online IMDA Membership Directory
- Color logo on all *In-Mold Messenger* quarterly newsletters
- Color logo and company description displayed at tradeshow where IMDA has a booth

IMDA Symposium Benefits

- Designated as a Platinum Sponsor on all email marketing, online and printed materials for the IMDA Symposium and other IMDA events
- Verbal recognition as an event sponsor during the IMDA Symposium
- 10% discount on exhibit space at the IMDA Symposium

IMDA Awards Competition Benefits

- Color logo displayed on all email and printed materials marketing the IMDA Annual Awards Competition
- Company name included on all press releases sent to market the competition
- Verbal recognition as an Awards Competition sponsor during the 2021 IMDA Symposium
- Recognition in the October/November issue of *Plastics Decorating* magazine as a sponsor in a special section recognizing IMDA Award Competition winners

Gold Sponsorship

\$2,000 annually

Publicity Benefits

- Color logo highlighted on the IMDA website home page
- Highlighted as a sponsor in the online IMDA Membership Directory
- Color logo on all *In-Mold Messenger* quarterly newsletters
- Color logo displayed at tradeshow where IMDA has a booth

IMDA Symposium Benefits

- Designated as a Gold Sponsor on email marketing, online and printed materials for the IMDA Symposium and other IMDA events
- Verbal recognition as an event sponsor during the IMDA Symposium
- 10% discount on exhibit space at the IMDA Symposium

IMDA Awards Competition Sponsorship

\$1,000 annually

- Color logo displayed on all email and printed materials marketing the IMDA Annual Awards Competition
- Company name included on all press releases sent to market the competition
- Verbal recognition as an Awards Competition sponsor during the 2021 IMDA Symposium
- Recognition in the October/November issue of *Plastics Decorating* magazine as a sponsor in a special section recognizing IMDA Award Competition winners

**For further information, contact IMDA at its new phone number – (785) 215-8635 –
or email dianna@imdassociation.com.**



2021 IMDA SPONSORSHIPS

The In-Mold Decorating Association is an organization that includes molders, printers, material suppliers and equipment manufacturers who are committed to the development and growth of in-mold decorated products, technologies and markets.

Your support of the IMDA, its events and award programs helps to raise the level of awareness and acceptance of in-mold decorated durable products and in-mold labeled packaging by OEMs, brand owners and marketers. Together, we integrate the interests of the entire IML and IMD supply chain through promotional and educational programs.

I would like to be an IMDA Sponsor.

- Platinum Sponsorship: \$3,000 annually
- Gold Sponsorship: \$2,000 annually
- IMDA Awards Competition Sponsorship: \$1,000 annually

Please fill out the form below and return it to the IMDA office.

Name _____
 Title _____
 Company _____
 Address _____
 City/State/Zip/Country _____
 Phone _____ Fax _____
 Email _____

- Please bill me for the sponsorship
 - Check enclosed made payable to IMDA
- Please charge my Mastercard VISA American Express Discover

Card # _____ Expiration Date _____
 Signature _____
 Name on Card _____
 Billing Address _____

