



THE IN-MOLD MESSENGER

March, 2010

CHARTER MEMBERS

- Arjobex America
- CBW Automation
- Distinctive Plastics
- General Press Corp
- Global Packaging
- IGH Solutions
- Netstal Machinery
- Nypro Inc.
- StackTeck
- Transilwrap
- Treofan America
- Vibrant Graphics

IMDA Launches 2010 IMDA Awards Competition

The In-Mold Decorating Association's fourth annual Awards Competition is now officially accepting entries. The 2010 Competition will recognize the industry's best in-mold labeled packaging and in-mold decorated durable products in these categories:

- Best Part Design
- Best Thin Wall Packaging
- Best Injection Molded Part
- Best Blow Molded Part
- Best IMD Durable Product
- Best Label Design
- Best Product Family (common style or brand)



2009 IMDA Awards Winners

A panel of three judges will choose the 2010 winners based on many factors, including creativity in design, engineering and innovation. The winners will receive their Awards at IMLCON10 and IMDCON10, September 29-30, 2010, in Miami, FL, USA, and will be featured in the October, 2010 issue of *Package Design Magazine*.

Complete entry details, rules and entry form are available at <http://www.imdassociation.com/inmoldda/2010+imda+awards+competition/default.asp> or by contacting IMDA at ron.schultz@imdassociation.com.

The deadline for entries is June 1, 2010 and no entries will be accepted after that date.

Act now! Companies entering previous competitions found that the process takes longer than expected, especially obtaining brand owner permission.

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New IMDA Members

IMDA is pleased to welcome these new corporate members:

- Serigraph, Inc. www.serigraph.com
- Taghleef Industries, www.ti-films.com

IMDA currently has 36 corporate members, 6 individual members, 3 student members and one academic faculty member. IMDA now accepts **PayPal** for payment of new member or membership renewal dues.



The ABC's of IML: A Basic Course

Are you new to in-mold labeling or decoration? Would you like a better understanding of the how, where and what of IML/IMD? The *ABC's of IML* is the seminar for you!

Offered annually since 1989, this one-day seminar is an introductory in-mold labeling (IML) course designed for those considering entry into the IML market as well as a refresher course for more experienced current participants in the field.

Updated yearly, the *ABC's of IML* provides a basic grounding in in-mold labeling as well as the fundamentals of extrusion blow molding, injection IML, the in-mold process, production of in-mold labels, current markets, functions across the IML value chain and future growth opportunities.

The next presentation of the *ABC's of IML* is March 25, 2010, in Skokie, IL, USA. For full details and a registration form, follow the link to the seminar brochure at <http://www.rbstechnologies.com/abcsbrochure.pdf> or e-mail info@rbstechnologies.com to request more details.

"...the ABC's of IML provides a basic grounding in in-mold labeling..."

IMDA Members Exhibit at NPE 2009

This is the last in our series on IMDA members who exhibited at NPE 2009:

Unifoil Corporation



Unifoil Corporation's, (Fairfield, NJ www.unifoil.com), award-winning patented and patent-pending Ultralustre® technology is now being used to produce sustainable distinctive super-bright metallic and holographic in-mold-labels. Ultralustre® for in-mold labels and injection molded and blow-molded packaging creates dynamic designs that differentiate a product. Unifoil decorates the label substrate, which is run on the customer's existing equipment. No capital investment is required.

IGH Solutions (St. Paul, MN) recently partnered with Unifoil Corporation to manufacture dazzling silver metallic in-mold label cups. The new metallic KRÖM™ cups manufactured by IGH Solutions provide consumers with a premium item that stands up to the rigors of reuse or long-term handling.

Ultralustre® is an environment-friendly metallization process that can be used on a variety of substrates, including polypropylene, synthetic paper, polystyrene, APET, PVC, Polycarbonate and PLA from 2 - 36 gauge thicknesses.

"The depth and brilliance of Ultralustre® are incomparable," states Joseph Funicelli, President and CEO, Unifoil Corporation. "Plus, Ultralustre® is 100% recyclable and regrindable. Shelf impact and recyclability are key to acceptability."

For more information contact:

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Unifoil Ultralustre® IML

IMLCON™ & IMDCON™ 2010 North America

IMLCON™ & IMDCON™ 2010 AWA Alexander Watson Associates, supported by the IMDA, is currently working on the program for the 2010 International In-mold Labeling and Decorating Conference. The event is scheduled to take place on September 29 & 30, 2010, potentially with a golf-outing on October 1st, at the Hyatt Regency Hotel in Miami, FL, USA.

Prior to the conference, in the morning of September 29, the IMDA will hold their Annual Meeting, accessible to all IMDA members and non-members. IMLCON™ & IMDCON™ 2010 North America will start with a General Market & Economy Session highlighting the past, current and future developments in the in-mold industry. The global economy, trends, initiatives and more will also be part of this first session.

A technical session -- Molding Materials, Technologies & Equipment – follows, touching on topics such as developments, trends and innovations in substrates, inks, labels, film insert molding, injection molding, thermoforming, extrusion blow molding, printing equipment, molding equipment and more.

The conference is rounded off with a User & Application Session, which features a Brand Owners' and OEM/Durable Goods Manufacturers' Panel Discussion. The panel will host representatives from across the value chain, providing an opportunity to discuss applications, strengths and weaknesses, and issues critical to the use of in-mold for FMCG, durable goods and other consumer products.

The conference is complemented by extensive networking opportunities; the conference dinner -- featuring the presentation of the IMDA Awards; a cocktail reception, lunch, refreshment breaks and a tabletop exhibition running throughout the conference.

To download the preliminary conference brochure, [click here](#).

For those interested in participating as a speaker, please submit your preferred presentation title, accompanied by an abstract, to Arie Looije, Conference Coordinator at AWA Conferences & Events – a.looije@awa-bv.com

As part of the cooperation between AWA and the IMDA, AWA offers IMDA Corporate Members some attractive benefits:

- 20% discount on the registration fee
- Gold and Platinum sponsorship packages at heavily discounted prices

Contact Arie Looije for additional details +31 20 676 2069 or a.looije@awa-bv.com

To register online for this industry platform, [click here](#).

For more information on AWA and their activities, visit their website at www.awa-bv.com



Mark Your Calendar...

Here are some IML/IMD-related events scheduled for the coming months:

March, 2010

- **In-Mold Technologies Seminar Europe 2010**, March 25-26, 2010, Amsterdam, The Netherlands www.awa-bv.com
- **ABC's of IML: A Basic Course**, March 25, 2010, Skokie, IL, USA www.rbstechnologies.com

April, 2010

- **MOLDING 2010**, April 12-14, 2010, San Antonio, TX www.executive-conference.com

September, 2010

- **Label Expo Americas 2010**, September 14-16, 2010, Chicago www.labelexpo-americas.com
- **Plastics USA/Plastec Midwest**, September 28-30, 2010, Chicago
- **IMLCON/IMDCON 2010**, September 29-30, 2010, Miami, FL www.awa-bv.com



Coming soon...

IMDA will soon announce a new program, the **2010/2011 Student IML/IMD Design Competition**. This Competition will recognize the best original student designs of plastic packaging and durable products that incorporate in-mold labeling (IML) or in-mold decorating (IMD) as an integral part of the design. Awards will be made in these two categories:

- Best IML (packaging) design
- Best IMD (durable product) design

To participate in the competition, students must be enrolled in a plastics related course as part of an undergraduate degree program at an accredited college or university. The 2010/2011 competition will be limited to schools in North America with global participation expected to begin with the 2011/2012 academic year.

IMDA expects to launch this program around May 1, 2010 with an announcement in the next issue of the In-Mold Messenger. Competition details and entry forms will be available at that time.

For additional information, contact:

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In-Mold Decorating Association

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IN-MOLD DECORATING ASSOCIATION

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IMDA is an organization of molders, printers, material suppliers, equipment suppliers and others committed to the development and growth of in-mold decorating products, technologies and markets.

Its mission is to raise the level of awareness and acceptance of in-mold decorated durable products and packaging by OEMs, end users and marketers.

IMDA equally represents and supports all of its member companies across the entire in-mold decoration supply chain.



*S e r v i n g t h e I M L
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