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## FOR IMMEDIATE RELEASE

## Inland to add 50,000 square feet of space

La Crosse-based company expands facilities to manage continued growth

La Crosse, Wis. – Inland is excited to announce the addition of 50,000 square feet of facilities near their Airport Road location in La Crosse, Wisconsin. The new space, which will house Inland's finished goods warehousing and distribution, follows Inland's rebrand announcement in March of this year. The company rebrand was a strategic decision based on the company's growth and expansion into new markets.

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"As we continue to grow at Inland it was important for us to look into how we could expand our current footprint" explains Garet Wetzel, Inland's Vice President of Supply Chain. "Having these facilities will give us the flexibility to add additional equipment and continue providing quality products and services for our customers."

In addition to the new square footage, Inland is scheduled to install a new flexographic printing press in July and two new XL offset printing presses by October of 2015. Heavy investment back into the company is nothing new to Inland, which has internally invested over \$30 million since 2008. Along with equipment, Inland has also placed and continues to recruit for over 50 positions to help with the expansion.

Inland plans to have the first of the new presses running at full capacity by mid-July. Anyone interested in current job openings with Inland should visit www.inlandcareers.com.

## **About Inland**

Inland works collaboratively with brand owners and industry partners to advance innovative, best-in-class solutions for food, beverage and consumer product packaging. Inland is a third-generation, family-owned company based in La Crosse, Wisconsin, with strategic supply chain relationships worldwide. A leader in advanced packaging and labeling technology, Inland has experienced an impressive 70-year transformation from local supplier to global partner. Inland employs more than 300 people at two facilities in La Crosse, Wisconsin.

For more information, please contact:

Audra Monroe 608-787-7262 amonroe@inlandpackaging.com

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