

FOR IMMEDIATE RELEASE

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Inland Announced as Award of Excellence Winner in the 2015 Graphics Excellence Awards *Printing Excellence Recognized*

La Crosse, Wis. – The Great Lakes Graphics Association (GLGA) has announced that Inland, a leader in advanced packaging technology headquartered in La Crosse, WI, is an award winner in the 2015 Graphics Excellence Awards Competition. The judging was concluded on March 17-18, 2015, by a team of independent judges. The GEA competition is one of the largest printing competitions in the nation.

Inland won two Awards of Excellence. Inland was awarded an Award of Excellence for its cut and stack category featuring Utah Brewers Cooperative Wasatch Last One In Lager. Inland was also awarded an Award of Excellence for its cut and stack category featuring Henry Hotspur's Hard Pressed for Cider.

A panel of out-of-state judges with extensive experience in printing and print production was brought in to examine the work. Each entry was judged on its own merit in a category with similar printed pieces. The judging criteria included registration, crossovers, clarity and neatness, sharpness of halftones and line drawings, richness, and tonal qualities of color, paper and ink selection, ink coverage, difficulty of printing, effective contrast or softness, finishing, bindery and overall visual impact.

The Graphics Excellence Awards competition is an annual event that recognizes and rewards printing and finishing companies who combine fine craftsmanship with technology in order to produce outstanding finished products. The award-winning companies are honored each year at the GEA Celebrations, to be held this year on May 20 simultaneously in Milwaukee, WI, and Addison, IL.

"It is an honor to receive this award," shared Eric Haug, National Account Manager at Inland. "At Inland we value producing outstanding finished products – just as these awards showcase."

For more information on the annual Graphics Excellence Awards visit www.glga.info/gea.

About Inland

Inland works collaboratively with brand owners and industry partners to advance innovative, best-in-class solutions for food, beverage and consumer product packaging. Inland is a third-generation, family-owned company based in La Crosse, Wisconsin, with strategic supply chain relationships worldwide. A leader in advanced packaging technology, Inland has experienced an impressive 70-year transformation from local supplier to global partner. Inland employs more than 300 people at two facilities in La Crosse, Wisconsin.

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