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May 8, 2017

Inland Adds HP Indigo 20000 Digital Press to Support Flexible Packaging Growth

Inland installs HP Indigo 20000 digital press at their Neenah, WI facility to expand flexible packaging offering to brands

La Crosse, Wis. – Inland, a leader in advanced packaging technology, completed installation of an HP Indigo 20000 to extend the benefits of digital printing to brands in flexible packaging, shrink sleeves, and pressure sensitive products.

The first digital acquisition for Inland, the purchase comes as Inland continues to heavily invest in the company and expand their product offerings and capabilities. “We are committed to investing in state-of-the-art equipment and processes to support the growth of our customers.” Shared Jackie Kuehlmann, Director of Marketing for Inland. “Customization is becoming more and more popular with consumers and therefore desired by brand owners. Having the digital capabilities that the HP 20000 offers allows us to provide expanded customization, personalization and variable data options to our customers.”

Well known in the industry as the premier label printer, Inland will use the new press to support its growth in the flexible packaging market as well as shrink labels and pressure sensitive products to deliver enhanced graphics, expedited speed to market and customization. In particular, Inland will be targeting brand revival and brand introductions/product launches.

To learn more about Inland and their product offering visit: www.inlandpackaging.com

About Inland

Inland works collaboratively with brand owners and industry partners to advance innovative, best-in-class packaging solutions for food, beverage and consumer products. Inland is a third generation family-owned company. Headquartered in La Crosse, Wisconsin, Inland also has facilities in Neenah, Wisconsin and Downingtown, Pennsylvania with strategic supply chain relationships worldwide. A leader in advanced packaging and labeling technology, Inland has experienced an impressive 70+ year transformation from local supplier to global partner. Inland employs more than 410 people at its five facilities.

For more information, please contact:

Jackie Kuehlmann

608-787-7268

jkuehlmann@inlandpackaging.com

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