

FOR IMMEDIATE RELEASE

April 20, 2017

Inland Joins Sustainable Packaging Coalition

Inland has been accepted as a Converter member of the Sustainable Packaging Coalition

La Crosse, Wis. – Inland is proud to announce their membership in the Sustainable Packaging Coalition (SPC). The SPC brings together businesses, educational institutions, and government agencies to collectively broaden the understanding of packaging sustainability and develop meaningful improvements for packaging solutions. SPC membership includes approximately 200 leadership companies in the marketplace and represents diverse perspectives across the packaging supply chain.

SPC membership supports Inland’s drive to stay connected with supply chain partners, stay on top of trends within the markets they serve and stay relevant to their customers all while being a [responsible environmental steward](#). “We are very happy to add SPC to our list of [industry partnerships](#), shared Jackie Kuehlmann Director of Marketing for Inland. “Their focus on collaboration speaks to Inland’s Mission to form collaborative relationships so we can focus all available resources on our customers and their challenges.”

The SPC is an industry working group dedicated to a more robust environmental vision for packaging. Through strong member support, an informed and science-based approach, supply chain collaborations and continuous outreach, we endeavor to build packaging systems that encourage economic prosperity and a sustainable flow of materials.

The SPC is a project of GreenBlue®, a nonprofit that equips business with the science and resources to make products more sustainable.

For more information on the SPC visit <http://www.sustainablepackaging.org/>

About Inland

Inland works collaboratively with brand owners and industry partners to advance innovative, best-in-class label and packaging solutions for food, beverage and consumer product packaging. Inland is a third generation family-owned company. Headquartered in La Crosse, Wisconsin, Inland also has facilities in Neenah, Wisconsin and Downingtown, Pennsylvania with strategic supply chain relationships worldwide. A leader in advanced packaging and labeling technology, Inland has experienced an impressive 70-year transformation from local supplier to global partner. Inland employs more than 410 people at its five facilities.

For more information, please contact:

Jackie Kuehlmann

608-787-7268

jkuehlmann@inlandpackaging.com

We power great packaging