

## FOR IMMEDIATE RELEASE

March 6<sup>th</sup>, 2017

### **Inland Recognized as American Package Design Winner**

*Inland awarded for New Glarus Thumbprint Series Enigma label*

**La Crosse, Wis.** – Inland is pleased to announce they are a 2017 winner in the American Package Design Awards. The New Glarus Thumbprint Series Enigma label was recognized in the Beer, Wine & Liquor category.

The 2017 American Package Design Awards are presented by Graphic Design USA, a business-to-business information source for graphic design professionals. This year's awards included 2,100-plus entries, a highly-selective 15 percent submitted by elite design firms, ad agencies, in-house departments, and package producers were recognized as winners with a Certificate of Excellence.

"Package design is increasingly the difference maker in advancing the brand and influencing the purchasing decision," says GDUSA Editor and Publisher Gordon Kaye. "Our annual competition celebrates beautiful graphics, of course but, more importantly, the power of design to forge an emotional link at the moment of truth."

American Package Design Awards are sponsored by Neenah Packaging. Inland's award winning label was printed on craft paper produced by Neenah Packaging and showcases a unique foil stamping to distinguish the New Glarus thumbprint series. A selected showcase of the winners appears in the April edition of GDUSA in the print, web, digital, tablet and mobile versions of GDUSA. For more information on the American Package Design Awards, visit: <http://gdusa.com/category/competitions>

### *About Inland*

*Inland works collaboratively with brand owners and industry partners to advance innovative, best-in-class solutions for food, beverage and consumer product packaging. Inland is a third generation family-owned company. Headquartered in La Crosse, Wisconsin, Inland also has facilities in Neenah, Wisconsin and Downingtown, Pennsylvania with strategic supply chain relationships worldwide. A leader in advanced packaging and labeling technology, Inland has experienced an impressive 70-year transformation from local supplier to global partner. Inland employs more than 410 people at its five facilities.*

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