

FOR IMMEDIATE RELEASE

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Inland Awarded in 2016 In-Mold Decorating Association Awards

Gold Award Achieved for In-Mold Label

La Crosse, Wis. – In-Mold Decorating Association has announced the winners of their 2016 awards competition, including Inland as a Gold Award recipient. Inland was awarded in the Best Part Design category for their Scented Baby Wipes package, featuring an in-mold label.

As one of the smallest commercially available cut and stack in-mold label application products on the market today, the Babies R Us Scented Baby Wipes was a clear choice for entry. The label is part of a molded pop-up dispenser that is attached to the flexible packaging container, adding both convenience and functionality for the consumer.

“This label really showcases some of the unique features that are possible when using in-mold labeling technology” shared Jackie Kuehlmann, Director of Marketing for Inland. “To receive an award such as this from IMDA only continues to showcase the importance of pushing the envelope in this segment of labeling.”

The 2016 IMDA Awards will be presented to the winners at the 2016 IMDA Symposium dinner on June 6, 2016, at the IMDA Symposium and SPE TopCon event. This year the dual event will take place at the Franklin Marriott Cool Springs in Franklin, TN.

For more on the IMDA awards competition, visit: <http://imdassociation.com/>

About Inland

Inland works collaboratively with brand owners and industry partners to advance innovative, best-in-class solutions for food, beverage and consumer product packaging. Inland is a third generation family-owned company based in La Crosse, Wisconsin, with a fourth facility in Downingtown, Pennsylvania and strategic supply chain relationships worldwide. A leader in advanced packaging and labeling technology, Inland has experienced an impressive 70-year transformation from local supplier to global partner. Inland employs more than 375 people at four facilities.

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