



THE IN-MOLD MESSENGER

March, 2013

CHARTER MEMBERS

Arjobex America
CBW Automation
Distinctive Plastics
General Press Corp
Global Packaging
Netstal Machinery
Nypro Inc.
StackTeck
Transilwrap
Travel Tags
Troofan America
Vibrant Graphics

2013 IMDA Awards Competition

The In-Mold Decorating Association is now accepting entries for its 2013 IMDA Awards Competition.

The 7th Annual Competition will recognize the industry's best in-mold labeled packaging and in-mold decorated durable products. The winning entries are chosen based on creativity in design, engineering and innovation. The categories have been increased to nine this year and now include the following:

- Best Part Design
- Best Thin Wall Packaging
- Best Injection Molded Durable (IMD) Part
- Best Injection Molded IML Package
- Best Label Design
- Best Blow Molded Part/Package
- Best Product Family (common style or brand)
- Best Thermoformed IML Package
- Best Thermoformed Durable IMD Part

Entries must be received at IMDA by June 30, 2013. No entries will be accepted after that date.

Award winners will be featured in the October, 2013, issue of *Package Design Magazine* as well as other publications. Awards ceremony will be October 24, 2013, at the 2013 IMDA Symposium, UMass Lowell, Lowell, MA.

Complete entry details, rules and entry form are available at <http://www.imdassociation.com/inmoldda/2013+awards+competition/default.asp> or by contacting:

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Last Call for the ABC's of IML™ : A Basic Course

The 2013 edition of the ABC's of IML™ : A *Basic Course* will be presented on Thursday, March 28, 2013, at the DoubleTree Hotel & Conference Center Chicago North Shore, Skokie, IL.

Now offered by IMDA, this seminar is an introductory in-mold labeling (IML) and in-mold decorating (IMD) course designed for those considering entry into IML and IMD markets as well as a refresher course for more experienced current participants in the field.

The course lecturer is Ron Schultz, Executive Director of IMDA, who created the original seminar for RBS Technologies, Inc.

The ABC's of IML, updated yearly, provides a basic grounding in in-mold labeling and in-mold decorating as well as the fundamentals

of extrusion blow molding, injection IML, the in-mold process, production of in-mold labels, current markets, functions across the IML value chain and future growth opportunities.

The In-Mold Decorating Association offers a special registration discount for IMDA corporate members.

For more registration information and details, follow this link <http://www.imdassociation.com/inmoldda/abcs+of+iml+seminar/default.asp> or contact:

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2013 IMDA Symposium

The In-Mold Decorating Association and RBS Technologies, Inc., in conjunction with the University of Massachusetts at Lowell, are pleased to announce the 2013 IMDA Symposium, October 24-25, 2013, at the UMass Lowell Inn and Conference Center, Lowell, MA.

This unique two day learning experience will feature key elements of the ABC's of IML™ Seminar, workshops and molding equipment demonstrations as well as tours of the UMass Lowell Plastics Department's laboratories. A highlight of this event will be presentation of the winners of the 2013 IMDA Awards Competition at the symposium dinner. Registration is limited to 100 attendees. More details are available at <http://www.imdassociation.com/inmoldda/2013+symposium/default.asp>

New Members

IMDA is pleased to welcome these new corporate members:



Cima Nano Tech, <http://www.cimananotech.com/>
Dollins Tool, <http://www.dollins.com/>
Serigraph, <http://www.serigraph.com/>
Unifoil, <http://www.unifoil.com/>

IMDA Website Enhancements

If you have not been on the IMDA website recently, you will be pleasantly surprised. The website at www.imdassociation.com is now easier to navigate by visitors and more productive for IMDA members.

The new *IMDA Members* page allows visitors to go directly to specific categories of suppliers or search for a member company by name or the name of its representative. From the IMDA member company's detail page, the visitor can connect to that member's listing on SourceIML, the Directory of In-Mold Labeling, a powerful, keyword searchable database, at www.sourceiml.com. Their SourceIML listing contains not only the member's contact information but also a 100 word product/services description, their logo hyperlinked to the company website, product images and/or videos. This exclusive listing on SourceIML is another benefit of IMDA corporate membership.

If your company is already a subscriber on SourceIML, have you looked at your SourceIML listing lately? Perhaps you have noticed the many listings that now have the listee's corporate logo, product pictures and/or a product video. Maybe some of those listings are your competitors. Your listing can also have these enhancements that will make it stand out from others around it. Just join IMDA as a corporate member. The IMDA website is now linked to SourceIML and as an IMDA corporate member you will get a free SourceIML listing that includes your logo and product images and/or video. Since you are already on SourceIML, the process is even easier.

“...unique two day learning experience ...”

“...easier to navigate by visitors and more productive for IMDA members.”

Mark Your Calendar...



Here are some IML/IMD-related events scheduled for the coming months:

March, 2013

- **The ABC's of IML: A Basic Course**, March 28, 2013, Skokie, IL www.imdassociation.com

April, 2013

- **ICE USA**, April 9-11, 2013, Orlando, FL www.ice-x-usa.com
- **In-Mold Technology Seminar 2013**, April 17, 2013, Amsterdam, www.awa-bv.com
- **SPE ANTEC 2013**, April 22-24, 2013, Cincinnati, OH www.4spe.org

June, 2013

- **Thin Wall Packaging 2013**, June 18-19, 2013, Chicago, IL www.amiplastics-na.com

September, 2013

- **SPE Thermoforming Conference**, September 9-12, 2013, Atlanta, GA www.4spe.org
- **Pack Expo Las Vegas**, September 23-25, 2013, Las Vegas, NV www.pmmi.org
- **Label Expo Europe**, September 24-27, 2013 Brussels www.labelexpo-europe.com

October, 2013

- **K-2013**, October 16-23, 2013, Dusseldorf, www.k-online.de
- **2013 IMDA Symposium, October 24-25, 2013, Lowell, MA** www.imdassociation.com

Sponsorship Opportunities

IMDA's newly upgraded websites, its *ABC's of IML*[™] seminar, Symposium and presence at trade shows such as Pack Expo offer IMDA members and non-members many opportunities to promote your IML/IMD business while supporting IMDA.

A Sustaining Sponsor, our highest level sponsorship, guarantees your company high profile publicity for an entire year. It includes a banner ad on SourceIML, your corporate logo and company description on the IMDA website sponsor page, your logo on our new tradeshow banners and on all other IMDA promotional materials. The Sustaining Sponsor placement is largest and most prominently displayed of all of our sponsors.

To see all of our exciting new sponsorship opportunities, please follow this link: <http://www.imdassociation.com/inmoldda/sponsorship+opportunities/default.asp>

"...many opportunities to promote your IML/IMD business..."

**IN-MOLD DECORATING
ASSOCIATION**

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IMDA is an organization of molders, printers, material suppliers, equipment suppliers and others committed to the development and growth of in-mold decorating products, technologies and markets.

Its mission is to raise the level of awareness and acceptance of in-mold decorated durable products and packaging by OEMs, end users and marketers.

IMDA equally represents and supports all of its member companies across the entire in-mold decoration supply chain.



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